

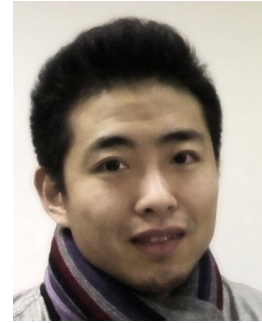
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## Keywords

Internet, Web2.0, Social Media Marketing, Buzz Marketing, Project Management

## Work experience

**Feedsky.com (XinYuanJuHe Network Technology Co., Ltd.)**  
2005/5 – present

### Director of Strategic Development

Word-of-Mouth Business operating (both proposal and execution) ; Implementation of the company's external PR activities.

### Product Consultor

Participating in product design, website usability testing and feature upgrades.

**SanJiu Group (SanJiu Digital Health Management Limited)**  
2001/2 - 2001/11

### B2B Product Manager

Product testing and brochures composing for “999 Pharmaceutical Online Marketplace”; Investigation and analysis of potential business clients.

## Education

**Münster University of Applied Sciences**  
2002/09-2005/11

Facilities Management (MA)

**ZheJiang University**  
1997/09-2001/07

Assets assessment / Financial Management (Bachelor of Economics)

